



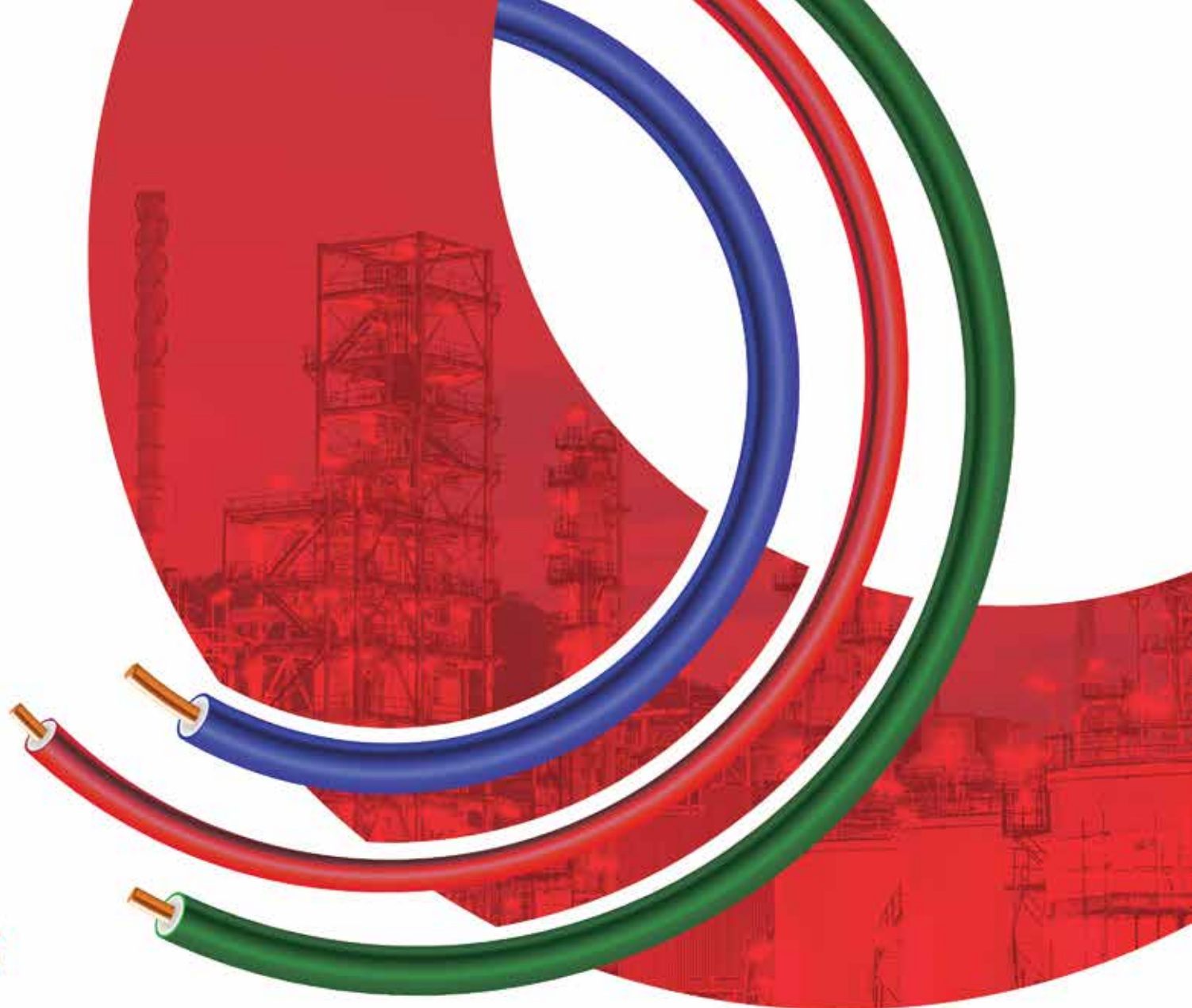
WIRES & CABLES

# STRENGTHEN YOUR CONNECTIONS

---

WIRES | CABLES | CONDUCTORS

[www.kentercables.com](http://www.kentercables.com)



## ABOUT US :

Weaving the thoughts of STRENGTHENING CONNECTIONS, KENTER – Wires and Cables laid its foundational brick of excellence in 1992. Each brick laid thereafter was cemented in innovation, quality, and delightful customer journey. Thus, out-growing from a humbly incepted manufacturer of copper armoured cables, KENTER – Wires and Cables worked relentlessly towards establishing novel and state-of-the-art manufacturing facilities.



**MUKESH  
VORA**



**KETAN  
VORA**

## KENTER FOOTPRINT :

Mr. Mukesh Vora & Mr. Ketan Vora set out on their cable trading voyage in Mumbai – The City of Dreams. As they say, small consistent beginnings constitute colossal achievements.

In the year 1985, the duo established a small-scale office at Lohar Chawl, named "**KETAN ENTERPRISES**". Strategically splitting work Mr. Mukesh spearheaded Marketing Activities whereas Mr. Ketan invigorated the Operations.

Rowing through the sea of challenges and anchoring their hard work and achievements, Ketan Enterprise rose higher every dawn. In the hopeful year of 1993, a venture that had started as a Micro-scale company with the manufacturing of Control cables - "**KETAN ENTERPRISES**" was reincarnated as **KENTER CABLES**.

**KENTER** was named after the amalgamation of **Ketan + ENTERprises**. Their success led to them becoming the foremost in the industry to have a BIS license holder.

Understanding the importance of staying abreast with technology, various upgrades were made. This eventually helped them garner BIS Certifications for XLPE Cables in the year 1998. Dedication to quality and commitment to serve was rewarded in the year 2000 with the acquisition of ISO certification.

In the year 2006, the legacy baton and fortune was handed over to the next generation - Mr. Bhavikk Vorra and Mr. Rushabh Vora. In 2010 KENTER CABLES expanded its horizons to Bhiwandi followed by Vadodara in 2020.



## **OUR MISSION :**

We aspire to set a benchmark in the industry with our quality products and bring value in the lives of our Customers, Investors, Partners and Employees.



## **OUR VISION :**

With Sustainable Quality as the core foundation, we are excited at the possible business opportunities that lie ahead with Green Technology Products.



## **OUR ETHICS :**

We strive to run our business adhering to the values of :

- Reliability
- Consistency
- Commitment
- Transparency
- Efficiency

# WHY US ?

In 3 DECADES, KENTER has evolved a **One-Stop-Manufacturer; Supplier and Exporter** of a complete array of Wires and Cables

## OUR UNIQUE PROPOSITIONS



**PAN INDIA  
PRESENCE**



**ECO FRIENDLY  
PRODUCTS**



**WIDE PRODUCT  
RANGE**



**TAILOR MADE  
SPECS – WIRES  
& CABLES**



**PROFESSIONAL  
TEAM**



**COMPETITIVE  
PRICING**



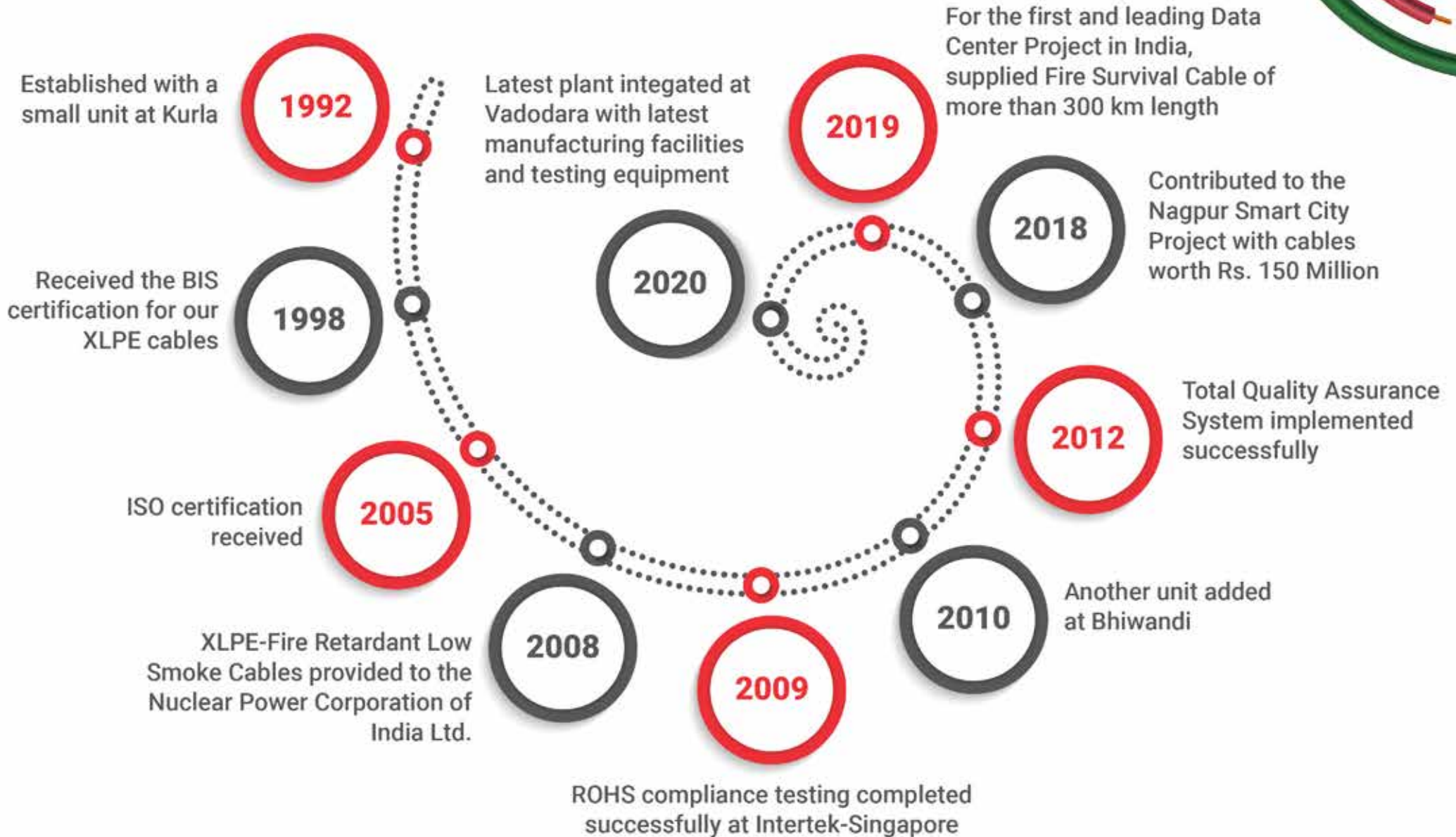
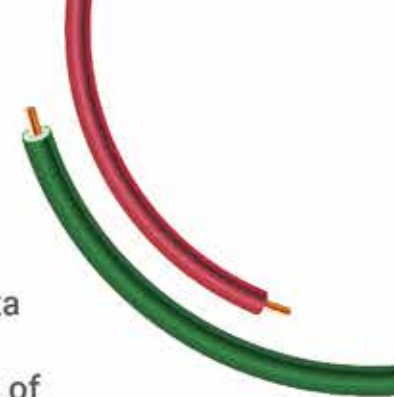
**IN HOUSE TESTING  
QUALITY ASSURED  
MATERIAL**



**1 LAKH + SQ.FTS.  
MANUFACTURING  
UNIT**



# OUR HUMBLE ACCOMPLISHMENTS



# OUR INFRASTRUCTURE :

Spanning across more than 1 lakh Sq.Ft., our advanced facilities based in Vadodara and Bhiwandi are equipped with the latest Machinery. A fully functional lab encompassing above 5000 Sq.Ft. installed with modern testing amenities aimed to create a 360-degree experience for its valued **CLIENTS** in terms of **QUALITY, VARIETY, EFFICIENCY, and SERVICE.**

Above all our Warehouse facilities are located Centrally as per Geographical aspects at Bhiwandi, Nagpur, Indore & Vadodara.



EXTRUSION PROCESS



WIRE DRAWING MACHINE



TESTING LABORATORY



LAI D UP MACHINE

# OUR MANUFACTURING CAPACITY :

KENTER is an ISO 9001:2015; ISO 14001:2015 and CE Certified Company and have deployed Trained Engineers adhering to TQAS. We have well-structured quality control system which further facilitates us to stand true to the expectation of our **CLIENTS**.

Our quality inspectors regularly conduct in process & final stage inspections to ensure that every product undergo various test before it is finally packed.

**KENTER TEAM** is committed to manufacture and supply consistently high-quality cables on time, conforming to agreed specifications at competitive prices and to utmost satisfaction of our clients.

Power Cables & Aerial Bunched Cable	10,000 core kms/month
Instrumentation Cable	30,000 kms/month
Flexible Multi-core cable	4,000 kms/month
Control Cables	60,000 core kms/month
Wires	15,000 kms/month

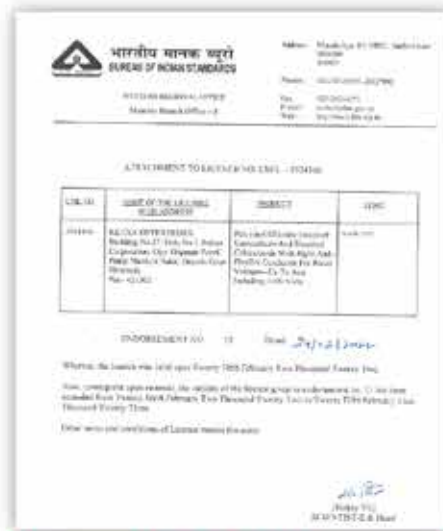
**Our products are tested and approved by leading authorities and comply with National/International. We hold the following standard certificates of trustworthiness.**



# YOUR TRUSTED PARTNER : OUR CERTIFICATIONS



ISO 9001 : 2015



IS 694 : 2010



ISO 14001:2015



CE



IS 14255 : 1995



IS 1554: Part 1 : 1988



IS 7098: Part 1 : 1988



BIS 398: P1 and P4



# YOUR NEEDS UNDER ONE ROOF :



**LT Power & Control Cables**



**LT Aerial Bunched Cables**



**Conductors**



**Fire Survival Cables**



**Instrumentation Cables**



**House Wires**



**Multicore Cables**



**Solar Cables**



**LAN Cables**



**Co-Axial Cables**



**Telephone Cables**



**Thermocouple Extension & Compensating Cables**

## CLIENT TESTIMONIALS :

“

Timely Delivery of Cables by KENTER team have made Timely execution of our Project.

- J Kumar Infraprojects Ltd

”

“

We are happy with KENTERs Eco-Friendly products and we are satisfied with their services.

- Kalpataru Limited

”

“

KENTER's PAN India's presence is a plus point for the timely execution of our project.

- CMS Limited

”

“

Highly appreciate KENTERs professional team for understanding our requirement for customized Wires & Cables.

- NTPC

”

“

We are highly satisfied with KENTER Products. As they serve a wide range of Wires & Cables with a high production capacity with well equipped In-house testing facilities to ensure fast delivery with precise Quality products.

- Essar Power Limited

”

“

We highly recommend on our experience: KENTER Cables are the Best in quality with competitive pricing and unique quality of Tailor-made specs.

- Bright Power Projects (India) Pvt. Ltd.

”

“

We are happy to associate with KENTER for Decades. As we have seen them growing in this competitive market and have built trust for their Brands & Products.

- SEW Engineering (India) Pvt Ltd

”

“

Our major projects are executed with KENTER Cables as they have a wide range of Wires and Cables to cater.

- Mukund Ltd.


”

# OUR ESTEEMED CLIENTS :



WIRES & CABLES

 022 25034848 / 25034747

 sales@kentercables.com

 **Head office:**

68 Siddhpura Industrial Estate, Masrani Lane,  
Hallav Pool, Kurla (W), Mumbai - 400 070.

 **Factory:**

Maharashtra-27/1 India Corporation, Mankoli Naka,  
Bhiwandi, Thane - 421 302.

 **Factory:**

Gujarat-15, Manjusar GIDC, Savli,  
Vadodara - 391 775.

